



Independent. Authentic. Public Radio.

Thank you for considering a partnership with Pioneer 90.1! We are committed to serving Northwest Minnesota and Northeast North Dakota with unique programming and quality music from authentic artists.

Weekdays from 6AM to 6PM, Pioneer 90.1 features an engaging mix of Active Adult Alternative music, interspersed with national, state, and local news. Our hosts tie it all together with fun and informative segments on pop culture, arts, culture, and history. Our daytime mix is perfect for at-work listening.

Evenings and weekends bring a mix of volunteer-hosted and nationally-syndicated programs that attract very loyal audiences.

Your support makes it possible for us to continue to build one of the region's most unique radio stations.

In contrast to most commercial stations, an average hour on Pioneer 90.1 contains just 4-6 announcements from our supporters, so your message will not be lost in the shuffle.



For further information about becoming an underwriter on Pioneer 90.1, please call station manager Mark Johnson at (218) 683-8587 or email mark.johnson@northlandcollege.edu.